

MIDTOWN Village BEAT

ISSUE 7 • FALL 2008



MIDTOWN VILLAGE is a unique enclave of independent, open-minded boutiques, restaurants, lofts and more.

The area attracts a diverse group of forward thinking individuals who are drawn to the locale's distinctive energy. Its vitality and spirit is almost tangible to those walking through its streets.

Abuzz with new life, restored turn-of-the-century buildings serve as the backdrop for Philadelphia's new hub of creativity and modern discovery.

Close-knit relationships between local businesses and the area's many residents create a strong sense of community, evident in its seamless transition from bustling business district to vibrant nightspot at dusk.

Fusing a small neighborhood atmosphere with all that fast-paced city living has to offer, Midtown Village has grown to become one of Philadelphia's most distinctive areas.

Sharing similar boundaries with an area of Center City known as the Gayborhood, the Midtown Village Merchants Association is proud of its diversity, its many independent businesses and its willingness to love all!



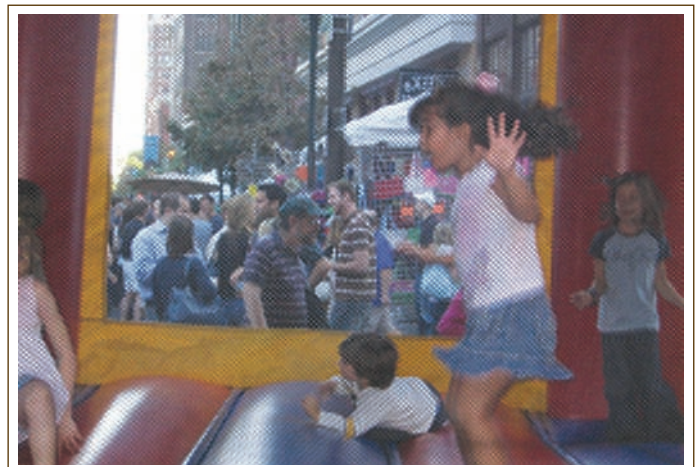
EAT SHOP PLAY
WWW.MIDTOWNVILLAGE.ORG

The Annual Midtown Village Fall Festival is Back and Better Than Ever!

Get ready for the third annual Midtown Village Fall Festival, where the restaurants, shops, and businesses of the ever trendy and expanding Midtown Village district of Center City Philadelphia will entertain, serve, and party. Last year was a blast and this year's festival plans to top that! The outdoor street festival will run from 12pm to 8pm on Saturday, October 4th (rain or shine). Visitors will be able to stroll the streets enjoying food, music, and fun at 13th Street between Chestnut and Walnut Streets; Sansom Street between Juniper and 12th Streets; and Drury Lane. The Fall Festival will feature international cuisine and beverage tents from nearby restaurants, product booths by retailers, all types of live music, adult and kid's games, charitable giving and much more, in celebration of Midtown Village's revival as a stylish, diverse and creative enclave of businesses and people. This year's Fall Festival is expected to attract over 25,000 people, as well as, TV and radio media.

Featured entertainment and fun:

Absolute Abstract will host various local artists' work including, John Stango, Colin Powers, Loan Plamer, Dennis Flynn, Chris Furbay and Darrin Bowers. Passersby can even catch a glimpse of some of the artists creating original work live! **Absolute POP!** will be displaying the new Absolute Philadelphia photographs, as Art blocks for \$39 a pop! **Fusion: Heart.Muscle.Mind.** will be offering chances to Dunk-a-Trainer, in order to raise money for their project building a fitness center, for a local school in need. **Modern Eye** will be featuring special deals on designer sunglasses and Modern Eye merchandise, and a command appearance by the Modern Eye Eyeball Man. **Zipcar** will give visitors a chance to win prizes, including a free one year membership and a free day- trip in a Mini Cooper by spinning their gigantic wheel-of-fun. **Robin's Books** will be selling books by the pound from 12pm to 6pm and adding to pickins' every hour! Robin's will also play host to The Kid's Corner, which will be located on 13th St. between Sansom and Chestnut Streets and will be offering face painting, as well as a moon room where the kiddies can bounce around.





Stop by the Little Villagers stage for a schedule of captivating events from 12 pm to 4pm. Decorate your own organic cotton totes at the **Open House** table, while you nibble on **Grocery's** devilishly good cupcakes. Local radio station **Q102** will be giving away concert tickets with DJ Richie Rich spinning from 12pm-3pm. **94 WYSP** will have a big screen TV, where guests can play the video game, Rock Band, while listening to a live broadcast from the local rock station. They will also be giving away t-shirts, DVDs, and CDs. The **Sailor Jerry** store will have tons of sale racks to sift through, in addition to a live performance by The Thomas Function!

After all those fun activities, work your way over to **McGillin's Olde Ale House**, Philadelphia's oldest tavern, where you can sing your heart out as they host karaoke outside, on Drury Street. If your belly starts to rumble, head over to restaurants **Lolita** and **Bindi**, where they will be serving up Pork Carnita Tostadas and fresh Tamales or Chicken Tikka wraps and Saag Paneer. Then, wash it down with a fruit infused blood orange Agua Frescas or Mango Lassis. Outside of **Fergie's Pub** will be a forty foot bar serving an array of beers and fun foods including: Scotch Eggs, Bocodillos and Fish & Chips. Visitors can receive traditional Irish Music Sessions from 1pm-4pm. Fergie's will also as host a live performance by Soul Piece from 4:30pm to 8pm. **RAW Sushi & Sake Lounge** will offer sushi rolls, BBQ skewers, and sake bombs. Then test your strength and prowess in our Sumo Wrestling Ring. **Vintage** will be featuring DJs in the outside cafe with wine and beer specials all day and also serving miniatures of their award winning "Vintage Burger". In the spirit of Oktoberfest, **Time** will be throwing the 10th annual "Ludwig's Oktoberfest" in the classic tradition serving brats and kraut with German beer selections pouring all day!

Don't miss it, this year's Midtown Village Fall Festival promises to be bigger and better than ever with fun for everyone!



FALL CALENDAR & NEWS

Blue Lotus Gallery

1314 Sansom St.
215-545-2800
www.bluelotusgallery.com

Blue Lotus Gallery Grand Opening

Blue Lotus Gallery imports antiques, decorative arts and Himalayan Couture, mostly from Nepal, but with key additions from Tibet and other regions of South Asia. The collection is nowhere to be seen in Center City, let alone New York or anywhere else. Blue Lotus Gallery also offers a line of newly crafted furniture and home décor, which reinterprets traditional Himalayan designs for the modern home or office.

Philadelphia Sketch Club

235 S. Camac St.
215-545-9298
www.sketchclub.org

August 31st–September 24th // Cultural Collision: Latino Artists in Philadelphia

This exhibition features the work of approximately 20 Philadelphia area artists who have Latin-American origins either through birth or heritage, and whose work reflects Latin-American artistic traditions either in general style or content. The juror interpreted these parameters broadly in an attempt to exhibit artists from as many different Latin-American countries and cultural traditions as possible and to illustrate their continuing influence on contemporary American art. Admission is free and open to the public.
Gallery hours: Mon., Wed., Fri.-Sun., 1pm–5pm.

McGillin's Olde Ale House

1310 Drury St.
215-735-5562
www.mcgillins.com

August 26th–October 4th- Octoberfest

Local breweries start producing Octoberfest beers in late August. Instead of storing it for a month, McGillin's has already started pouring the coveted seasonal brews. McGillin's Olde Ale House, Philadelphia's oldest continuously operating tavern, will also serve German fare during its month-long Octoberfest celebration.

Paper on Pine

124 South 13th St.
215-238-0385
www.paperonpine.com

For the month of September: Holiday Card Sale!

For the entire month of September, Paper on Pine will be offering 20% off custom printed holiday cards and holiday photo cards. Whether you seek traditional or funky, plain or exquisite, Paper on Pine has the right note card, greeting card, or gift for that special occasion. Their beautiful selection of wrapping paper, gift bags, and ribbons add the perfect finishing touch.

12th Street Gym

204 South 12th St.
215-985-4092
www.12streetgym.com

Tuesdays at 8pm: Keep Your Fitness Routine SIZZLING This Fall at 12th Street!
Dive, duck, dip, and dodge! Drop-In Dodgeball is back on Tuesdays. Stop in anytime during the hour to join the fun! Check out their September Group Fitness Schedule for details. Also, keep an eye out for fun upcoming Group Fitness workshops that

are sure to spice up your workouts. Yoga Inversion Immersion, Gliding Discs, Crossfit, Hip-Hop, and HardCORE Pilates; all happening this Fall at 12th Street Gym.

Kids on 12th

201 South Camac St., adjacent to 12th Street Gym
215-545-2930
www.philakidsclub.com

September 12th from 5pm–8pm: The Fun Fitness for Kids Festival Open House

Kids on 12th is sponsoring their second annual Resources open house in conjunction with a new Face Off For Fitness event, with the Philadelphia Flyers and 12th Street Gym to kick off their new after-school and early childhood enrichment programs. Expecting several hundred guests, this year's open house will surely prove to be an even bigger addition.

Salon Vanity and Locks of Love

1126 Walnut St. 2nd Floor
215-925-2211
www.vanityphilly.com

Sunday, September 28th: Locks of Love Day at Salon Vanity

Join Salon Vanity on September 28th as they support Locks of Love, a nonprofit organization that provides hairpieces to financially disadvantaged children, in the U.S. and Canada, suffering from long-term medical hair loss. Their goal for Locks of Love Day is to donate 400 inches of hair to the organization. To help them reach their goal, call to make an appointment with one of their stylists on September 28th, and you'll not only support a great cause, but also receive a FREE haircut and style! To qualify, donated hair must be at least 10 inches long and can't be bleached (permed hair is ok).

Midtown Village Members for more information, visit www.midtownvillage.org

ARCHITECT

Gray Smith's Office
JKR Partners
BANKING
Citibank
Royal Bank America
Wachovia Bank
BOOKSTORE
Robin's Bookstore
BUSINESS SOLUTIONS
215 Secure
AT&T Wireless
Creating Real Estate Innovations
DLC Solutions
Gyro Worldwide Advertising, Inc.
Happy Cog
Media Copy
Printers Place
Seventy 7 Advertising
Three-Sixty Consulting
The UPS Store
Wireless Philadelphia
EROTICA
Danny's

FITNESS

015 Workout
12th Street Gym
Everyone's Racquet
Fusion
Seger Park Tennis Club
VIGORworks
FLORIST
FruitFlowers
Walnut Flower Company
(Formerly Barbara's Florist)
FOOD & DRINK
13th St. Pizza
Bill's Breakfast & Lunch
Bindi Restaurant
Bonte Wafflerie & Café
Brew Ha Ha!
Capogiro Gelato Artisans
Caribou Café
Cool Beans
Doc Watson
Dragon Place
Edible Arrangements
El Vez Restaurant
Fergie's Pub
Finn McCools

Grocery

Joe Coffee Bar
Knock
Lolita
McGillin's Olde Ale House
Midtown II Restaurant
Passage to India
Portofino Restaurant
Prime Lounge
RAW Sushi & Saké Lounge
Starbucks Coffee
Time
Tbar
Tria
Upstares & Sotto Varalli Restaurant
Valanni Restaurant
Vintage
Woody's
Zinc
Zio's Pizza
OTHER
Philadelphia Sketch Club
Friends of the Free Libraries of Philadelphia

REAL ESTATE

Goldman Properties
Pearl Properties
JEWELER
Caleb Meyer
Simpson's
LIFESTYLE
1154 Lil Studio
Absolutes Abstract
Absolute POP!
All Makes Electric
Blue Lotus Gallery
Center City Engraving
Dada Rug & Art Gallery
Doggie Style
Duross & Langel
Fast Frame
Hostelling International
I Goldberg Army Navy
Lucky Strike
Matthew Izzo
Media Copy
Mitchell & Ness
Modern Eye
Open House
Paper On Pine

Philadelphia Sketch Club

Printers Place
Sailor Jerry
Scarlet Fiorella
PHAG (Philadelphia Home Art Garden)
Spruce Street Video on 12th
Tracey Evelyn Day Spa
Washington Square Chiropractic
LODGING
Alexander Inn
Holiday Inn Express Midtown
Loews Philadelphia
Philadelphia Marriott Downtown
SALON
Andre Richard Salon
Cut Hair Studio
D.Tails & D.Signs
Groom
Nova Hair Salon
Decarlo Hair Salon
Salon Ricochet
Salon Vanity
TANNING SALON
Soleil Tanning Center